

Overview of Media Plan

Ву



Our Strengths

Personal Selling

Advertising

Publicity

Point of Purchase Communication

Social Media & PR

Sales Promotion





Personal Selling

- Visiting Cards
- Forms
- Letter Head
- Envelopes
- Diaries
- Brochures
- Leaflets









Print Media (Newspaper)





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MORE QUESTIONS THAN ANSWERS

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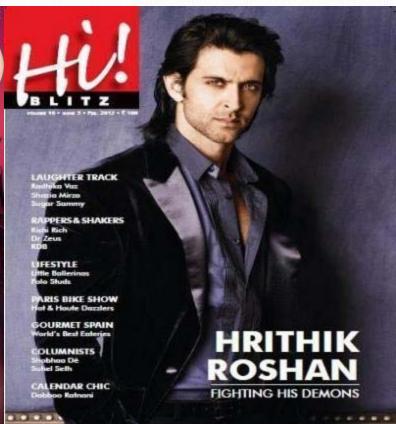




Print Media (Magazines)











Radio







India's Leading Radio Network









Advertisement

Television











Social Media



Publicity



















- Kiosks
- Tin Plates
- Sun Packs
- Canopies
- Flex Boards
- Sun Boards
- One way vision etc.,

Sales Promotion

- 1. Exhibitions
- 2. Road Shows
- 3. Society Activity
- 4. Car Branding









Events & PR

- Product Launch
- Announcements
- Tie-Ups
- Distributor Meet
- Product Presentation







Point of Purchase Communication

- Standees Point of Purchase
- Tent Cards Communication
- Danglers
- Stickers
- Brochures











Thank you



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